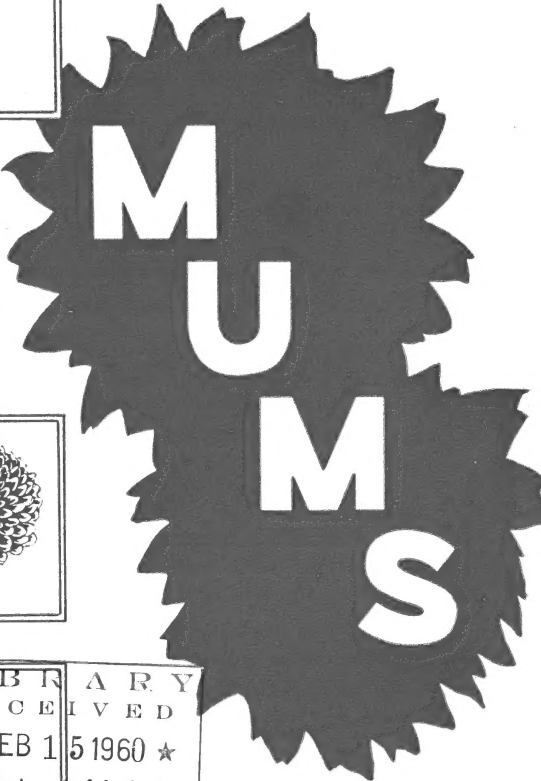


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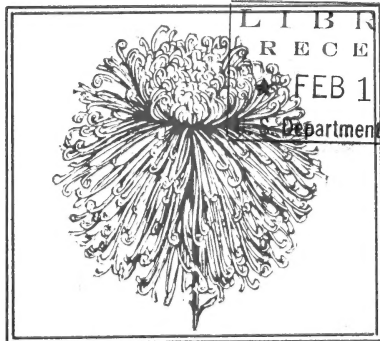
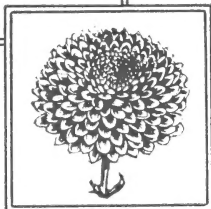
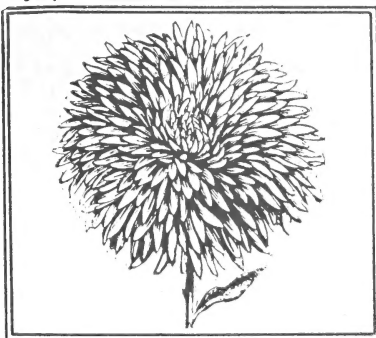
Ch

NEW

1960 LIST



MUMS



LIBRARY
RECEIVED
FEB 15 1960 ★
U.S. Department of Agriculture

OVER 200 CHOICE
VARIETIES OF
HARDY
CHRYSANTHEMUMS

ELM TREE PERENNIAL FARM

528 NORTH MAIN ST. • SOUTHTON, CONN.

ELM TREE MUMS ARE SO EASY TO GROW!

When you receive them, our mums will be ready for a big burst of growth in any good, fairly well-drained garden soil.

We will ship at proper planting time when the danger of last frost has long passed.

Prepare the soil in a reasonably sunny spot as you would for any garden plant, using an all-purpose fertilizer suitable for flower or general vegetable culture. Mix your fertilizer well into the soil in the entire bed before digging the hole, and then as you remove the soil for the planting hole you will be helping to mix the fertilizer still more.

Put plants at same depth as originally grown in a large enough hole not to crowd the roots. Be sure not to bury the crown too deep or leave it sticking up too high. Set out at least 18" apart for bushy plants.

Pinch out top $\frac{1}{4}$ of plant to encourage branching.

We suggest that you use dilute solution of a water soluble plant food in initial watering and every three weeks thereafter until blooming time. You should water deeply at least once a week in dry periods. Keep beds well weeded or mulched.

P.S. Grow "spares" in rows in your vegetable garden or other out-of-the-way, but sunny, place. You can move these in full bloom in the fall to fill in gaps in the flower or shrub border, or use in boxes on your terrace.

We guarantee all plants to be in good growing condition and true to name. We cannot however be responsible for plants after their arrival at destination.

Chrysanthemums May Safely Be Planted From May 1 to July 20.

LOCATION OF NURSERY

Customers and visitors are always welcome at our Nursery. Located 1 mile North of Southington, on College Highway #10. Field plantings are within three miles of our main Nursery, and may be seen anytime in the Fall when plants are in bloom.

WE SPECIALIZE in Hardy Chrysanthemums, but also raise other Annual and Perennial flower plants which are sold at the Nursery in their proper season.

HOW TO ORDER

Dear Friends:

PLEASE ORDER EARLY. All orders acknowledged by card containing an order number. Always mention this order number when writing or calling for your plants, or when adding to your order.

ALL PRICES ARE FOR ROOTED CUTTINGS. Except ALL-AMERICAN MUMS which are sold ONLY in field divisions, well rooted, labeled, and true to name.

All orders shipped **PARCEL POST PREPAID, SPECIAL HANDLING**, which gives you the speediest delivery possible. Efforts are made to prevent plants from arriving on week-ends, so there will be no Sunday layover at your Post Office.

Remittance with your order please. **NO C.O.D.'s** please, as they are quite complicated to handle.

Please add 50¢ to all orders to cover handling, packing, etc.

We grow more **CHRYSANTHEMUM** varieties, but ship only those listed in this catalog. Field grown clumps are sold only at our Nursery in the Fall, when in Bud and Bloom.

WE DO NOT LIKE TO SUBSTITUTE — But we would like you to tell us definitely if we may or may not, or please name some second choices, so we could use these, in case we are out of a few when we fill your order. If we substitute we would do so with a variety of equal or greater value, and similar type and color.

CUTTINGS ARE SHIPPED FROM APRIL 1st TO JULY 1st. Plants are well-labeled and packed, assuring you beautiful, sturdy blooming plants this fall. We will try to ship as close to specified shipping date as possible.

WHEN YOUR PLANTS ARRIVE, if they are a little dry, cover the roots with water for a few hours or until the next day. Best time to plant is late afternoon or evening. If your garden soil is well-prepared and the weather is cloudy or the soil is wet, you can plant immediately. Keep soil well watered for a few days.

Sincerely yours,

MR. & MRS. GEORGE WILLARD

ELM TREE PERENNIAL FARM

Note: Large quantity buyers please ask for our special trade price list.

SUBSTITUTIONS: If made, higher values in same colors are given. However please mark "No substitutions" or "Substitutions permitted".

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.
*Recommended for Mother's Day pot plants. \$Items Listed With Us For First Time.

RE: Our Prices: "10 for \$2.00" means 10 of that one variety. "3 for \$.90" means 3 of that one variety.

ALL-AMERICA MUMS — 1958 & 1959 Introductions

SHOWPIECE, BURNING BRONZE, EMPEROR, FLAIR, GIRL FRIEND, CRIMSON LADY & RUBY KING Are Patented Varieties

We can supply these **ONLY** in field divisions, well rooted, labeled, and true to name.

EACH 50¢ 3 for \$1.25—1 Variety Only 10 for \$3.00—1 Variety Only

BURNING BRONZE — A tangerine bronze and orange. Erect, tall growing, vigorous. Vrey double flowers for cutting or for fall clump sales. Midseason.

CRIMSON LADY — The All-America "lady-in-red" for 1959, a neatly packaged gem, indeed. Shapely, poised decorative flowers, nearly 3 in. across, are deeply, richly, magnetically red.

EMPEROR — Bright bronze buds opening to a sunny yellow. Large, double, flat blooms. Midseason. Vigorous.

FLAIR—Here is a lively lavender, willing and able to breathe vitality for long fall weeks. Indeed, the non-fading trait is outstanding. Fully double, 3 to 3½-in. blooms, faintly incurved, 18 in. tall, may spread to 30 in.

GIRL FRIEND — All-American winner for 1959. A wholesome, graceful beauty with glowing complexion and bubbling spirits. We cannot over-emphasize its early bloom—splended from Sept. 15 on. Blends artfully with all other shades—America's new Girl Friend!

RUBY KING — Brilliant, shining red flowers on well-shaped, low growing, cushion-like plants. Early to midseason. Ideal for Fall sales of clumps.

SHOWPIECE — A sparkling rose color with silver-mist centers. Midseason. Produces immense, very double, perfectly shaped flowers on good cutting stems.

ENGLISH VARIETIES

LARGE FLOWERING CHRYSANTHEMUMS

The following varieties are normally grown in the greenhouse, but also are excellent for outside, and do well disbudded to one bloom per stem.

Rooted Cuttings — Labelled

EACH 40¢ 3 of Same Variety \$1.00 10 of Same Variety \$2.40

- | | | |
|--|-----|---------|
| SAMBER BRIGHT — (Bronze) Large golden bronze decorative, incurved. Should be grown 6 to 8 stems to the plant disbudded. | 22" | Oct. 20 |
| BUTTERBALL —(Yellow) Intermediate deep lemon incurve. | 24" | Oct. 20 |
| CELESTRA — (Yellow) Small deep lemon yellow semi-incurve. | 26" | Oct. 15 |
| GOLD LODGE — (Yellow) Intermediate bright yellow reflex. Garden and greenhouse disbud. | 22" | Oct. 15 |

| | | |
|--|-----|---------|
| §HARVEST GOLDEN —(Yellow) Large deep golden yellow decorative incurve. | 26" | Oct. 15 |
| §MAJOR BOWES — (Lavender) Intermediate lavender incurve. Disbudding improves greatly. | 18" | Oct. 15 |
| MAYFORD TITAN — (Bronze) Huge incurve of bronze and gold reverse. Outstanding. New. | 28" | Oct. 20 |
| §MAYFORD'S TRIUMPH — (Orange) Large orange bronze decorative. | 28" | Oct. 15 |
| §MRS. KIDDER — (Yellow) Large golden yellow incurve. | 26" | Oct. 20 |
| §PINK CHIEF — (Pink) Large lavender incurved. Excellent in normal season. | 28" | Oct. 15 |
| §SUNBURST — (Yellow) Large cactus type 4" and larger when disbudded. Beautiful golden yellow. | 28" | Oct. 12 |
| §WHITE CHIEF — (White) White incurved, vigorous and flowering uniformly. No known relationship to White Pink Chief. | 26" | Oct. 20 |
| §WHITE PINK CHIEF — (White) Intermediate pure white incurve, Selection from Pink Chief. | 26" | Oct. 15 |
| §YELLOW CHIEF — (Yellow) Lemon yellow incurve. Sport of White Chief. Short habit of growing. | 18" | Oct. 20 |

HARDY GARDEN CHRYSANTHEMUMS

CUT FLOWER & CUSHION VARIETIES

EACH 35¢ 3 of One Name 90¢ 10 of One Name \$2.00

| | | | |
|---|----|-------|----------|
| ADMIRATION (Salmon Fawn) —Decorative, secondary border, salmon fawn. | LD | Med. | Sept. 28 |
| ADORABLE (Rose Pink) — Large decorative blooms of bright rose pink with salmon reverse. Compact bushy plant, between short and medium height. One of the better new pinks. | LD | Med. | Sept. 15 |
| *AGLOW (Orange) — Orange yellow pompon. Responds well as Spring flower pot plant. | P | Med. | Sept. 20 |
| *ALERT (Dark Purple) — Large decorative, dark purple pompons produced on beautiful shaped plants. Responds excellently for Mothers Day and later blooming as pot plants either as 6" or 3" pots. | LD | Med. | Sept. 20 |
| ALLEGRO (Salmon shimp pink) — Cushion type, secondary border and background, shrimp pink. | C | Short | Oct. 1 |
| ALPENA (Dark Red) — Decorative, secondary border, dark red. | D | Med. | Sept. 25 |

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.

*Recommended for Mother's Day pot plants. §Items Listed With Us For First Time.

| | | | |
|---|----|-------|----------|
| AMELIA (Lav. Pink) — Cushion, border, lavender pink. | C | Short | Sept. 5 |
| SARABY (Red)— Deep crimson red disbud. Responds well in cloth House. Excellent for garden cut. | D | Tall | Oct. 8 |
| ARBUTUS (Pink) — Pale silver pink, yellow eye. Height 18-24". E. Sept.; Cut Flower. | D | Med. | Sept. 7 |
| SARIKARA (Bronze) —Cushion habit, reddish bronze semi-double. | C | Short | Sept. 10 |
| SAR-SAR-BEN (Rose) — Suntan underlaid rose. Strong sturdy plants, good cuts. | LD | Med. | Sept. 5 |
| AUTUMN BEAUTY (Chestnut Red) — Decorative, secondary border, chestnut red. | D | Med. | Sept. 15 |
| AUTUMN GOLD (Gold with Red undertone) | C | Short | Sept. 28 |
| AUTUMN SONG (Wine Rose) — Decorative, secondary border. | D | Med. | Sept. 10 |
| SANTAM YELLOW (Yellow)—Short compact yellow cushion. Makes a beautiful border plant. | C | Short | Sept. 25 |
| BENORA (White) — Dwarf cushion type growth with excellent stems and foliage. Large 3" White plants with ivory centers. | CD | Short | Sept. 20 |
| SBETTY (Pink) — Decorative, background and cut, pink rose center. | LD | Tall | Sept. 28 |
| BLACK VELVET (Very Dark Red) — 3" blooms | C | Short | Oct. 5 |
| SBLUSHWHITE (White) — Large crisp Spoon-chalk white flowers with lavender tint. | LD | Med. | Oct. 7 |
| SBONNIE BRIDE (Lavender — Silvery mauve pompon. Good for cuts. | D | Med. | Sept. 22 |
| SBRIGHT EYES (Yellow) — Choice pompon. Red eye. | D | Med. | Sept. 22 |
| BR. POMPONETTE (Golden Bronze)—Pompom, border. | P | Short | Sept. 15 |
| *BRONZE QUEEN (Copper Bronze) — Cushion pompon type growth, very compact and showy as border planting. Very attractive as a Spring pot plant. New. | C | Short | Sept. 20 |
| CANARY WONDER (Canary) — Large pompon, secondary border and cut flower, golden. | P | Med. | Sept. 25 |
| CANDLELIGHT (Ivory) — Decorative, secondary border, ivory white. | D | Med. | Sept. 5 |
| CARNIVAL (Burnt Orange) — Pompon, background or cut flower. | LP | Med. | Oct. 10 |
| SCATHY (Purple) — Showy mallow purple, Semi-double. | D | Tall | Sept. 20 |

| | | | |
|---|----|-------|----------|
| * CECELIA (Purple) — Medium decorative, purple flowers produced in abundance on beautifully shaped plants. Responds well as a Spring pot plant. | C | Short | Sept. 25 |
| CECIL BEED (Deep Lavender) — Decorative, secondary border, deep lavender. | D | Med. | Sept. 1 |
| CHAMPION CUSHION (Deep Bronzy-Red) | C | Short | Sept. 28 |
| CHARLES NYE (Yellow)—Large, 3-inch, fully double, rounded flowers of buttercup-yellow. Excellent. The standard by which all other yellows are judged. | D | Med. | Sept. 25 |
| CHIPPEWA (Bright Purple) — Decorative, secondary border and cut flower. | LD | Med. | Sept. 15 |
| * CHRIS COLUMBUS (Cream) — Large decorative pompon. Responds well to off-season blooming and is the white Garden Variety for Spring pot planting. Also tops for 3" pot blooming. | LD | Tall | Sept. 15 |
| COCHECO (Deep Rose) — Mounds of deep rose. Height 15". Mid Sept. | C | Short | Sept. 15 |
| COMMANDER CUSHION (Red) -- Large low plant. | C | Short | Sept. 25 |
| CROWN JEWEL (Bright Currant-Red) — A 3-inch, currant-red flower with a brilliant sheen, Strong, sturdy, free-blooming through Oct. | D | Med. | Oct. 1 |
| CROWNING GLORY (Spanish Orange)—Magnificent new flower of spanish-orange overcast with coral, darker at center. Strong, upright plant. | D | Med. | Sept. 25 |
| CUTIE (Red) — Tiny cherry red button . . . ½ inch. | D | Med. | Oct. 20 |
| DAHLIA-MUM (Wine Red) — Cactus flower. | C | Short | Sept. 18 |
| DEFIANCE (Golden Yellow)—Decorative, secondary border. | D | Tall | Sept. 5 |
| D. D. AHRENS (White) — Decorative, background. | D | Tall | Sept. 10 |
| DARK RED GOLD (Dark Red)—Button, dark red sport of red gold. | B | Med. | Sept. 15 |
| DEAN KAY (Shell Pink) — Cushion, border. | C | Short | Sept. 5 |
| DELIGHT (Golden) — Medium pompon, secondary border. | P | Med. | Sept. 8 |
| EARLY CRIMSON (Bright Crimson) — Decorative secondary border. | D | Med. | Sept. 15 |
| DR. JEAN (White) — Large white decorative, sturdy upright plant. | D | Med. | Oct. 5 |
| EARLY HARVEST (Mah. Orange)—Cushion, border. | C | Short | Sept. 8 |

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.

*Recommended for Mother's Day pot plants. ‡Items Listed With Us For First Time.

MONEY - SAVING COLLECTIONS

If you do not care for the names of your MUMS, but just want a lot of cut flowers or a beautiful fall garden display, then you can save money by ordering collections.

All first quality taken from our regular listings.

COLLECTION #1

HARDY GARDEN CHRYSANTHEMUMS

Contains A Miscellaneous Assortment

200 Popular Varieties

20 Plants — \$2.35

COLLECTION #2

EARLY FLOWERING

CUT & DECORATIVE VARIETIES

20 Plants — \$3.00

50 Plants — \$6.00

COLLECTION #3

MID-SEASON FLOWERING

CUT & DECORATIVE VARIETIES

20 Plants — \$3.00

50 Plants — \$6.00

HARDY GARDEN CHRYSANTHEMUMS

| Quant. | Variety | Each | 3 | 10 | Total |
|--------|--------------------------|------|-----|------|-------|
| | ELITE CUSHION | .35 | .90 | 2.00 | |
| | ELMIRA | .35 | .90 | 2.00 | |
| | ERIN MEAD | .35 | .90 | 2.00 | |
| | EVELYN GAREN | .35 | .90 | 2.00 | |
| | FANFARE | .35 | .90 | 2.00 | |
| | FLAMBOYANT | .35 | .90 | 2.00 | |
| | FREA | .35 | .90 | 2.00 | |
| | FUCHSIA FAIRY | .35 | .90 | 2.00 | |
| | GAMMY | .35 | .90 | 2.00 | |
| | GEN. MCCARTHUR | .35 | .90 | 2.00 | |
| | GENISTA | .35 | .90 | 2.00 | |
| | GLADNESS | .35 | .90 | 2.00 | |
| | GLORIA | .35 | .90 | 2.00 | |
| | GLOW WORM | .35 | .90 | 2.00 | |
| | GOLD DAISY | .35 | .90 | 2.00 | |
| | GOLD RIBBON | .35 | .90 | 2.00 | |
| | GOLDEN CARPET | .35 | .90 | 2.00 | |
| | GOLDEN CUSHION | .35 | .90 | 2.00 | |
| | GOLDEN FANTASY | .35 | .90 | 2.00 | |
| | GOLDEN SUNSET | .35 | .90 | 2.00 | |
| | GOLDEN SURPRISE | .35 | .90 | 2.00 | |
| | GOLDEN WONDER | .35 | .90 | 2.00 | |
| | GRACE BRADSHAW | .35 | .90 | 2.00 | |
| | GRANDEUR | .35 | .90 | 2.00 | |
| | GRANITE BRONZE | .35 | .90 | 2.00 | |
| | GRANITE PROMISE | .35 | .90 | 2.00 | |
| | GRANITE RANGER | .35 | .90 | 2.00 | |
| | GRANITE STATE | .35 | .90 | 2.00 | |
| | HADLEY | .35 | .90 | 2.00 | |
| | HARBINGER | .35 | .90 | 2.00 | |
| | HELEN BOGUE | .35 | .90 | 2.00 | |
| | HIDASTA | .35 | .90 | 2.00 | |
| | HOLIDAY | .35 | .90 | 2.00 | |
| | HONEYWEET | .35 | .90 | 2.00 | |
| | ILLINOIS | .35 | .90 | 2.00 | |
| | INDIANA | .35 | .90 | 2.00 | |
| | IOWA | .35 | .90 | 2.00 | |
| | JASSAMINE WILLIAMS | .35 | .90 | 2.00 | |
| | JOHN FURST | .35 | .90 | 2.00 | |
| | JOYBRINGER | .35 | .90 | 2.00 | |
| | JOYOUS | .35 | .90 | 2.00 | |

HARDY GARDEN CHRYSANTHEMUMS

| Quant. | Variety | Each | 3 | 10 | Total |
|--------|---------------------------|------|-----|------|-------|
| | PLAINSMAN | .35 | .90 | 2.00 | |
| | POMPONETTE | .35 | .90 | 2.00 | |
| | POWDERPUFF | .35 | .90 | 2.00 | |
| | PRAIRIE SUNSHINE | .35 | .90 | 2.00 | |
| | PRINCESS KAT | .35 | .90 | 2.00 | |
| | PURPLE SPOON | .35 | .90 | 2.00 | |
| | PURPLE WATERS | .35 | .90 | 2.00 | |
| | QUICKSILVER | .35 | .90 | 2.00 | |
| | RADIANCE | .35 | .90 | 2.00 | |
| | REAL GOLD | .35 | .90 | 2.00 | |
| | RED GLOW | .35 | .90 | 2.00 | |
| | RED GOLD | .35 | .90 | 2.00 | |
| | RED VELVET | .35 | .90 | 2.00 | |
| | ROSA | .35 | .90 | 2.00 | |
| | ROSITA | .35 | .90 | 2.00 | |
| | ROUGE CUSHION | .35 | .90 | 2.00 | |
| | ROYALIST | .35 | .90 | 2.00 | |
| | ROYAL ROBE | .35 | .90 | 2.00 | |
| | RUTH SCOTT | .35 | .90 | 2.00 | |
| | SALMON PRECOSE | .35 | .90 | 2.00 | |
| | SCARLET CRIMSON | .35 | .90 | 2.00 | |
| | SEPT. BR. | .35 | .90 | 2.00 | |
| | SEPT. GOLD | .35 | .90 | 2.00 | |
| | SHALIMAR | .35 | .90 | 2.00 | |
| | SONNY | .35 | .90 | 2.00 | |
| | SPARTAN | .35 | .90 | 2.00 | |
| | SPINDRIFT | .35 | .90 | 2.00 | |
| | SUCCESSOR | .35 | .90 | 2.00 | |
| | SULPHUR SPOON | .35 | .90 | 2.00 | |
| | SUNDANCE | .35 | .90 | 2.00 | |
| | SUNTONE SPOON | .35 | .90 | 2.00 | |
| | TECUMSEH | .35 | .90 | 2.00 | |
| | THERESA STONE | .35 | .90 | 2.00 | |
| | TIFFANY ROSE | .35 | .90 | 2.00 | |
| | TORONTO | .35 | .90 | 2.00 | |
| | TWINKLE | .35 | .90 | 2.00 | |
| | VARIGATED RED CUSH. | .35 | .90 | 2.00 | |
| | VINTAGE | .35 | .90 | 2.00 | |
| | VULCAN | .35 | .90 | 2.00 | |
| | W. P. SNYDER | .35 | .90 | 2.00 | |

CONVENIENT ORDER FORM

ELM TREE PERENNIAL FARM

528 NORTH MAIN ST. • SOUTHLINGTON, CONN.

NAME (Please print)
 STREET and NUMBER
 CITY ZONE STATE
 Date rec'd.
 Amount rec'd.

If you wish order shipped to someone else, please give information below.

NAME (Please print)
 STREET and NUMBER
 CITY ZONE STATE
 SHIPPING DATE OR WHEN WE THINK BEST?
 AMOUNT ENCLOSED Check M. O. Cash Stamps

NO C.O.D. ORDERS, PLEASE. PRICES IN THIS CATALOG ARE FOR SPRING ONLY.

West of Mississippi, please add 10% to order.
 Please add 50c to all orders for handling, packing, etc.
 Conn. residents please add 3% sales tax to remittance.

NOTE: If we are sold out on varieties you request, may we substitute with choices of equal or greater value? Yes..... No.....

ALL-AMERICA MUMS—1958 & 1959 Introductions

| Quan. | Variety | Each | 3 | 10 | Total |
|--------------------------|----------------|--------|--------|--------|-------|
| | BURNING BRONZE | \$0.50 | \$1.25 | \$3.00 | |
| | CRIMSON LADY | .50 | 1.25 | 3.00 | |
| | EMPEROR | .50 | 1.25 | 3.00 | |
| | FLAIR | .50 | 1.25 | 3.00 | |
| | GIRL FRIEND | .50 | 1.25 | 3.00 | |
| | RUBY KING | .50 | 1.25 | 3.00 | |
| | SHOWPIECE | .50 | 1.25 | 3.00 | |
| ENGLISH VARIETIES | | | | | |
| Quan. | Variety | Each | 3 | 10 | Total |
| | AMBER BRIGHT | | | | |

HARDY GARDEN CHRYSANTHEMUMS

| Quan. | Variety | Each | 3 | 10 | Total |
|-------|---------------|-------|--------|--------|-------|
| | ADMIRATION | \$.35 | \$.90 | \$2.00 | |
| | ADORABLE | .35 | .90 | 2.00 | |
| | AGLOW | .35 | .90 | 2.00 | |
| | ALERT | .35 | .90 | 2.00 | |
| | ALLEGRO | .35 | .90 | 2.00 | |
| | ALPENA | .35 | .90 | 2.00 | |
| | AMELIA | .35 | .90 | 2.00 | |
| | ARABY | .35 | .90 | 2.00 | |
| | BEAUFORT | .35 | .90 | 2.00 | |
| | CHRYSEIS | .35 | .90 | 2.00 | |
| | AUTUMN BEAUTY | .35 | .90 | 2.00 | |

| Quan. | ENGLISH VARIETIES | | | |
|-------|-------------------|--------|--------|--------|
| | Variety | Each | 3 | 10 |
| | AMBER BRIGHT | \$0.40 | \$1.00 | \$2.40 |
| | BUTTERBALL | .40 | 1.00 | 2.40 |
| | CELESTRA | .40 | 1.00 | 2.40 |
| | GOLD LODGE | .40 | 1.00 | 2.40 |
| | HARVEST GOLDEN | .40 | 1.00 | 2.40 |
| | MAJOR BOWES | .40 | 1.00 | 2.40 |
| | MAYFORD TITAN | .40 | 1.00 | 2.40 |
| | MAYFORD'S TRIUMPH | .40 | 1.00 | 2.40 |
| | MRS. KIDDER | .40 | 1.00 | 2.40 |
| | PINK CHIEF | .40 | 1.00 | 2.40 |
| | SUNBURST | .40 | 1.00 | 2.40 |
| | WHITE CHIEF | .40 | 1.00 | 2.40 |
| | WHITE PINK CHIEF | .40 | 1.00 | 2.40 |
| | YELLOW CHIEF | .40 | 1.00 | 2.40 |

COLLECTIONS

| Quan. | NOT INDIVIDUALLY LABELED | | Total |
|-------|--------------------------|--------|-------|
| | Collection | Each | |
| | Miscellaneous Assortment | | |
| | Number 1 — 20 Plants | \$2.35 | |
| | Early—Cut & Decorative | | |
| | Number 2 — 20 Plants | 3.00 | |
| | Number 2 — 50 Plants | 6.00 | |
| | Mid-Season—Cut & Dec. | | |
| | Number 3 — 20 Plants | 3.00 | |
| | Number 3 — 50 Plants | 6.00 | |
| | Early—Button & Pompon | | |
| | Number 4 — 20 Plants | 3.00 | |
| | Number 4 — 50 Plants | 6.00 | |
| | Mid—Button & Pompon | | |
| | Number 5 — 20 Plants | 3.00 | |
| | Number 5 — 50 Plants | 6.00 | |
| | Early—Cushion & Border | | |
| | Number 6 — 20 Plants | 2.50 | |
| | Number 6 — 50 Plants | 5.00 | |
| | Mid—Cushion & Border | | |
| | Number 7 — 20 Plants | 2.50 | |
| | Number 7 — 50 Plants | 5.00 | |

COLUMN TOTAL

NOTE: 3 for \$.90 means 3 of that one variety.
10 for \$2.00 means 10 of that one variety.

| | | | | |
|-------|-------------------|-----|-----|------|
| | ARABY | .35 | .90 | 2.00 |
| | ARBUS | .35 | .90 | 2.00 |
| | ARIKARA | .35 | .90 | 2.00 |
| | AR-SAR-BEN | .35 | .90 | 2.00 |
| | AUTUMN BEAUTY | .35 | .90 | 2.00 |
| | AUTUMN GOLD | .35 | .90 | 2.00 |
| | AUTUMN SONG | .35 | .90 | 2.00 |
| | BANTAM YELLOW | .35 | .90 | 2.00 |
| | BENORA | .35 | .90 | 2.00 |
| | BETTY | .35 | .90 | 2.00 |
| | BLACK VELVET | .35 | .90 | 2.00 |
| | BLUSHWHITE | .35 | .90 | 2.00 |
| | BONNIE BRIDE | .35 | .90 | 2.00 |
| | BRIGHT EYES | .35 | .90 | 2.00 |
| | BR. POMONETTE | .35 | .90 | 2.00 |
| | BRONZE QUEEN | .35 | .90 | 2.00 |
| | CANARY WONDER | .35 | .90 | 2.00 |
| | CANDLELIGHT | .35 | .90 | 2.00 |
| | CARNIVAL | .35 | .90 | 2.00 |
| | CATHY | .35 | .90 | 2.00 |
| | CECELIA | .35 | .90 | 2.00 |
| | CECIL BEED | .35 | .90 | 2.00 |
| | CHAMPION CUSHION | .35 | .90 | 2.00 |
| | CHARLES NYE | .35 | .90 | 2.00 |
| | CHIPPEWA | .35 | .90 | 2.00 |
| | CHRIS COLUMBUS | .35 | .90 | 2.00 |
| | COCHOCO | .35 | .90 | 2.00 |
| | COMMANDER CUSHION | .35 | .90 | 2.00 |
| | CROWN JEWEL | .35 | .90 | 2.00 |
| | CROWNING GLORY | .35 | .90 | 2.00 |
| | CUTIE | .35 | .90 | 2.00 |
| | DAHLIA-MUM | .35 | .90 | 2.00 |
| | DEFIANCE | .35 | .90 | 2.00 |
| | D. D. AHRENS | .35 | .90 | 2.00 |
| | DARK RED GOLD | .35 | .90 | 2.00 |
| | DEAN KAY | .35 | .90 | 2.00 |
| | DELIGHT | .35 | .90 | 2.00 |
| | DR. JEAN | .35 | .90 | 2.00 |
| | EARLY CRIMSON | .35 | .90 | 2.00 |
| | EARLY HARVEST | .35 | .90 | 2.00 |
| | EARLY KATHLEEN | .35 | .90 | 2.00 |
| | EDNA ROWLEY | .35 | .90 | 2.00 |

COLUMN TOTAL

(CONTINUED ON NEXT PAGE)

| | | | | |
|------------------|-----|-----|------|-------|
| KATHLEEN LEHMAN | .35 | .90 | 2.00 | |
| KING CUSHION | .35 | .90 | 2.00 | |
| KINGS RANSOM | .35 | .90 | 2.00 | |
| KIOWA | .35 | .90 | 2.00 | |
| LADY'S CHOICE | .35 | .90 | 2.00 | |
| LARRY | .35 | .90 | 2.00 | |
| LAVENDER BUTTON | .35 | .90 | 2.00 | |
| LEE POWELL | .35 | .90 | 2.00 | |
| LITTLE ESKIMO | .35 | .90 | 2.00 | |
| LORENZO | .35 | .90 | 2.00 | |
| LYRIC | .35 | .90 | 2.00 | |
| MAHOGANY CUSHION | .35 | .90 | 2.00 | |
| MALINDA BROWN | .35 | .90 | 2.00 | |
| MAJ. CUSHION | .35 | .90 | 2.00 | |
| MEDITATION | .35 | .90 | 2.00 | |
| MISCHIEF | .35 | .90 | 2.00 | |
| MICHIGAN STATE | .35 | .90 | 2.00 | |
| MING | .35 | .90 | 2.00 | |
| MINNESOTA | .35 | .90 | 2.00 | |
| MINNIPINK | .35 | .90 | 2.00 | |
| MONTEREY | .35 | .90 | 2.00 | |
| MOJAVE GOLD | .35 | .90 | 2.00 | |
| MOONLIGHT | .35 | .90 | 2.00 | |
| MURIEL RICE | .35 | .90 | 2.00 | |
| NORTH PLATTE | .35 | .90 | 2.00 | |
| NORTH STAR | .35 | .90 | 2.00 | |
| OHIO STATE | .35 | .90 | 2.00 | |
| OMAHA | .35 | .90 | 2.00 | |
| ORCHID HELEN | .35 | .90 | 2.00 | |
| ORCHID SPOON | .35 | .90 | 2.00 | |
| ORION | .35 | .90 | 2.00 | |
| ORSONA | .35 | .90 | 2.00 | |
| OSAGE | .35 | .90 | 2.00 | |
| PAT. LEHMAN | .35 | .90 | 2.00 | |
| PATFINDER | .35 | .90 | 2.00 | |
| PEARL PARKINGTON | .35 | .90 | 2.00 | |
| PEPITA | .35 | .90 | 2.00 | |
| PINK GUILT | .35 | .90 | 2.00 | |

COLUMN TOTAL

| | | | | |
|---------------------|-----|-----|------|-------|
| WT. BOUNTY | .35 | .90 | 2.00 | |
| WHITE CLOUD | .35 | .90 | 2.00 | |
| WHITE CUSHION | .35 | .90 | 2.00 | |
| WHITE MASQUEADE | .35 | .90 | 2.00 | |
| WHITE MOUND | .35 | .90 | 2.00 | |
| WHITE SAIL | .35 | .90 | 2.00 | |
| WHITE TOWER | .35 | .90 | 2.00 | |
| WHITE WONDER | .35 | .90 | 2.00 | |
| YELLOW CALUMET | .35 | .90 | 2.00 | |
| YEL. CHRIS COLUMBUS | .35 | .90 | 2.00 | |
| YELLOW CUSHION | .35 | .90 | 2.00 | |
| YELLOW SUPREME | .35 | .90 | 2.00 | |

PLANT FOOD

PLANT FOOD—5 lb. Bag \$1.50

TOTAL FOR THIS PAGE \$

TOTAL FROM OTHER SIDE \$

HANDLING CHARGE \$.50

Comm. residents add 3% \$

TOTAL ENCLOSED \$

MAY WE SUGGEST THAT YOU LET US
DECIDE THE PROPER SHIPPING DATE
FOR YOUR AREA?

SIGNED

COLLECTION #4

**EARLY FLOWERING
BUTTON & POMPON VARIETIES**

20 Plants — \$3.00

50 Plants — \$6.00

COLLECTION #5

**MID-SEASON FLOWERING
BUTTON & POMPON VARIETIES**

20 Plants — \$3.00

50 Plants — \$6.00

COLLECTION #6

**EARLY FLOWERING
CUSHION & BORDER VARIETIES**

20 Plants — \$2.50

50 Plants — \$5.00

COLLECTION #7

**MID-SEASON FLOWERING
CUSHION & BORDER VARIETIES**

20 Plants — \$2.50

50 Plants — \$5.00

**Note: Plants in Special Collections Are
NOT INDIVIDUALLY LABELED**

| | | | |
|--|----|-------|----------|
| EARLY KATHLEEN (Bright Orange) — An early copy- per bronze. A dead ringer in both color and form for the popular Kathleen Lehman, but two to three weeks earlier. Wonderful for cutting. | D | Med. | Sept. 15 |
| SEDNA ROWLEY (Pink)—Lavender pink Button, with ruby eye, excellent for cutting and arrangements. | B | Med. | Sept. 26 |
| ELITE CUSHION (Salmon Br.) — Cushion, border. | C | Short | Sept. 25 |
| SELMIRA (White) — Large cream white decorative, responds well to disbudding. | LD | Med. | Oct. 12 |
| SEERNIE MEAD (Bronze) — Mounds of neat walnut bronze pompons, flushed red eye. | C | Med. | Sept. 22 |
| SEVELYN GARREN (Rose)—Decorative double rose- gold. | D | Med. | Sept. 15 |
| FANFARE (Orange-Red) — Sturdy plant. Ht. 18-24" E. Sept. Cut Flower. | D | Med. | Sept. 7 |
| FLAMBOYANT (Orange Bronze) — Decorative and secondary border, and cut flower. | D | Med. | Sept. 15 |
| FREYA (Golden Yellow) — Very large deep golden yellow 4" blooms produced on medium upright growth with excellent stems and foliage. Good flower placement. | LD | Med. | Oct. 1 |
| SFUCHSIA FAIRY (Pink) — Small decorative, light pink, valuable as an outside border planting. | D | Short | Oct. 10 |
| SGAMMY (Rose Lavender) — Pompon, exquisite flower of fine substance and beauty. Ex- tremely high production. | P | Med. | Sept. 20 |
| GEN. MacARTHUR (Bronze) | D | Med. | Sept. 22 |
| GENISTA (Canary) — Decorative, secondary border. | C | Med. | Sept. 12 |
| GLADNESS (China Rose)—Decorative pompon, border. | D | Short | Aug. 28 |
| * GLORIA (White) — A very free-flowering medium sized decorative pompon. Flowers are larger and more double than Cris Columbus. Good growth habits and foliage. Makes a beautiful Spring pot plant. | DP | Med. | Sept. 15 |
| GLOW WORM (Orange Scarlet)—Semi-double cush- ion, border. | D | Short | Sept. 8 |
| SGOLD DAISY (Yellow) — Excellent semi-double. Good cut flower. | D | Med. | Sept. 12 |
| GOLD RIBBON (Orange to Yellow) — Cushion-like border variety measuring to 15" tall and 24" wide. Double light orange to yellow 1½" flowers, blooming from E. Aug. to Nov. Sturdy, storm re- sistant plants. | C | Short | Sept. 5 |
| GOLDEN CARPET (Golden) — Cushion, border. | CP | Short | Sept. 15 |

| | | | |
|--|------|----------|----------|
| GOLDEN CUSHION (Golden Yellow)—Cushion, border. | C | Short | Sept. 15 |
| §GOLDEN FANTASY (Yellow)—Bright golden carnation type decorative. Vigorous growing habit with an abundance of blooms. | D | Med. | Sept. 20 |
| GOLDEN SUNSET (Copper Gold)—Large decorative background. | LD | Med. | Sept. 25 |
| §GOLDEN SURPRISE (Yellow)—Large chrome yellow. (LD) | Med. | Sept. 15 | |
| GOLDEN WONDER (Golden) — Large pompon, secondary border, and cut flower. | P | Med. | Sept. 25 |
| §GRACE BRADSHAW (White) — Very large decorative satiny white petals. Husky vigorous grower. | LD | Tall | Oct. 1 |
| §GRANDEUR (White)—Firm double white tinted pink. | D | Med. | Sept. 16 |
| GRANITE BRONZE (Gold-Bronze) — A sparkling, gold-bronze, with very frost resistant flowers. (Ht. 24"-30"; L. Sept.; 3½" Fl.) | D | Med. | Sept. 22 |
| GRANITE PROMISE (Brick-Red) — Excellent single on strong cutting stems. (Ht. 25"-30"; L. Sept.; 3") | D | Tall | Sept. 22 |
| GRANITE RANGER (Red) — Semi-double red frost resistant flowers with crested centers. (Ht. 24"; L. Sept.; 1½" Fl.) | D | Med. | Sept. 22 |
| §GRANITE STATE (White) — Large white disbud. Also grown as a greenhouse pot plant. | P | Med. | Oct. 25 |
| §HADLEY (White) — Large cream white semi-incurved. Vigorous grower with husky stems, responds well to disbudding. | LD | Tall | Oct. 5 |
| HARBINGER (Golden Br.)—Large decorative, border. | D | Short | Sept. 8 |
| HELEN BOGUE (Rose-Purple) — Large decorative. | LD | Tall | Oct. 1 |
| §HIDASTA (Red) — Double, compact, cushion habit. | C | Short | Sept. 12 |
| HOLIDAY (Golden Br.) — Large decorative, secondary border and cut flower. | P | Med. | Sept. 25 |
| HONEYSWEET (Golden Yellow) — Large incurved, early enough for garden use and responds excellently for Spring pot plants. Should be disbudded. | D | Med. | Sept. 10 |
| §ILLINOIS (Golden)—Medium incurved. Bright golden. Lovely as disbud. | D | Med. | Oct. 5 |
| §INDIANA (Bronze)—Large cactus pompon. Novelty for fall pot. A novel addition to the garden disbud. | P | Med. | Oct. 10 |
| §IOWA (Bright Lemon) — Medium incurved bright lemon. Makes a sturdy compact plant. Useful as a garden disbud. | D | Med. | Oct. 15 |

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.

*Recommended for Mother's Day pot plants. §Items Listed With Us For First Time.

| | | | |
|--|----|-------|----------|
| JASSAMINE WILLIAMS (White) — Beautiful quilled type spoon, early free-flowering variety. | D | Med. | Sept. 20 |
| §JOHN FURST (Orange) — Full medium, brilliant orange. Clean cut looking stems and sprays. Excellent for cut flowers. | D | Tall | Oct. 5 |
| §JOYBRINGER (Lavender) — Low branching decorative pompon. Lavender rose overlaid with salmon. | D | Short | Oct. 10 |
| JOYOUS (Salmon Rose) — Large blooms. Cushion, decorative border, compact and productive. A very lovely Spring pot plant. | C | Short | Sept. 18 |
| §KATHLEEN LEHMAN (Bronze) — Large decorative. Secondary border, orange bronze. | LD | Med. | Sept. 28 |
| §KING CUSHION (Bronze) — Soft peachy-bronze blend, well shaped plants. | C | Med. | Sept. 26 |
| *KINGS RANSOM (Golden Yellow) — Decorative, excellent grower with abundance of flowers. Very good Spring pot plant. | D | Med. | Oct. 1 |
| KIOWA (Brilliant Orange-Red) | D | Med. | Sept. 25 |
| LADY'S CHOICE (Ivory Pink) — A large pastel. A fully double, 4-inch flower on a magnificent plant. Fine for arrangements. | D | Med. | Sept. 30 |
| §LARRY (White) — Medium white pompon. Short and compact. Can be disbudded. | P | Short | Oct. 1 |
| LAVENDER BUTTON (Lavender-Blue)—Double flowered, free blooming pompon. Good cut flower. | C | Short | Sept. 15 |
| LEE POWELL (Chinese Yellow) — Masses of fluffy Chinese-yellow flowers with a slight orange tinge at center. Similar to large greenhouse varieties | D | Med. | Sept. 23 |
| LITTLE ESKIMO (White) — Snow white pompon. | C | Short | Sept. 12 |
| LORENZO (Dk. Purple) — Quilled, secondary border. | | Med. | Sept. 15 |
| *LYRIC (White) — Small single with good substance in petals. Very attractive as Spring pot plant. Very good also for 3" pot plant. | CS | Short | Oct. 5 |
| §MAHOGANY CUSHION (Red)—Superior double red. | C | Med. | Sept. 24 |
| §MALINDA BROWN (Lavender) — Best incurved lavender-rose. Garden cut flower. | D | Tall | Sept. 24 |
| *MAJ. CUSHION (Lavender) — Small cushion, decorative pompon, produced on a well rounded plant. Responds for Spring pot plants, either as a 6" or 3" pot mums. Temperature should be 60 degrees or better. | C | Short | Sept. 25 |
| §MEDITATION (Rose) — Copper with old rose. Good for cut flower. | D | Tall | Sept. 20 |

| | | | |
|--|-------|-------|----------|
| SMICHIGAN STATE (White) — Large white decorative. Responds well to disbudding. | LD | Med. | Oct. 14 |
| *MING (Orange-Yellow) — Med. large pompon, responds well for Spring pot plants. | P | Med. | Sept. 18 |
| SMINNESOTA (White) — Large white. Incurved pompon, beautiful as disbud. | P | Med. | Oct. 10 |
| SMINNPINK (Pink) — A lovely rose pink Cushion, very compact with a profusion of bloom. | C | Short | Sept. 20 |
| MISCHIEF (Bright Purple) — Daisies with prominent sturdy well rounded plants. Responds very uniformly to off-season blooming. Makes a wonderful 6" pot for Spring blooming. Cannot be used in same proportion as white and yellow, but very desirable Spring pot plant. | C | Short | Oct. 1 |
| MOJAVE GOLD (Golden Bronze)—Large decorative, disc-like flowers. | LD | Med. | Sept. 25 |
| SMONTEREY (Bronze)—Large brilliant orange bronze semi-incurved. A real beauty when disbudded. Perfect for cut flowers. | LD | Tall | Oct. 8 |
| *MOONLIGHT (Bright Yellow) — (Depetris) large decorative, background and cut. Responds well to Spring garden pots. | D | Med. | Sept. 25 |
| MURIEL RICE (Buttercup Yellow) — Large decorative, secondary border. | D | Med. | Sept. 15 |
| NORTH PLATTE (Yellow with Orange) | D | Med. | Oct. 4 |
| NORTH STAR (White)—Single, background & cut fl. | S | Med. | Sept. 28 |
| SOHIO STATE (Yellow)—Large cactus golden yellow. One of the loveliest of the garden disbuds. | LD | Med. | Oct. 15 |
| OMAHA (Orange) — Cushion with quilled petals. | C | Short | Sept. 20 |
| ORCHID HELEN (Orchid-Pink)—Medium decorative. Responds for Spring garden pot plants. | C | Short | Sept. 20 |
| SORCHID SPOON (Lavender) — Orchid lavender spoon. Pot plant novelty. | Spoon | Med. | Oct. 10 |
| SORION (Yellow) — Large soft decorative yellow, short growing and very compact. Exquisite as border plant. | LD | Short | Oct. 5 |
| *ORSONA (Red & Bronze) — Reddish bronze pompon. Responds well to Spring garden pots. | C | Med. | Sept. 20 |
| OSAGE (White) — Cushion, decorative border. | CD | Med. | Sept. 5 |
| PAT. LEHMAN (Peach-Pink) — Decorative, background and secondary border. | D | Tall | Sept. 28 |

SYMBOLS: L-Large, D-Decorative, P-Pompon, C-Cushion, S-Single, B-Button, CF-Carnation Flow.

*Recommended for Mother's Day pot plants. \$Items Listed With Us For First Time.

| | | | |
|---|-------|-------|----------|
| PATHFINDER (Lemon-Yellow) — Carnation flower, decorative, serrated petals, secondary border. | D | Med. | Oct. 1 |
| PEARL PARKINGTON (Yellow) — Golden yellow, flushed red. | D | Med. | Sept. 2 |
| * PEPITA (White) — Small button pompon, good Spring pot plant variety. | B | Med. | Sept. 28 |
| PINK QUILL (Shell Pink) — Spider shell pink. Medium height. One of the best spider mums. | D | Med. | Sept. 20 |
| PLAINSMAN (Red-Buff Gold) — Carnation flowers, decorative, secondary border. | D | Med. | Sept. 17 |
| * POMPONETTE (Golden)—Orange pompon of medium size, low growing. Responds to off-season blooming. Good Spring garden pompon. | P | Short | Sept. 15 |
| POWDERPUFF (White) — Cushion, border. | CD | Short | Sept. 15 |
| PRARIE SUNSHINE (Yellow) — Double 4" flowers on strong stems on huge cushion-like plants, 2' tall by 3' wide. Season there E. August to L. Oct. Excellent cut fl. Adapted to north. Nebr. Intro. | D | Tall | Sept. 1 |
| PRINCESS KAY (White) — Heavy textured. Pure alabaster, white. Strong stems loaded with flowers. | D | Med. | Sept. 20 |
| PURPLE SPOON (Lavender) — Soft purple. | Spoon | Med. | Sept. 20 |
| PURPLE WATERS (Deep Royal Purple) — Responds well for Spring pot plant culture. | D | Med. | Sept. 17 |
| QUICKSILVER (White) — Large creamy white decorative. Compact growth and prolific blooming habit. | LD | Med. | Sept. 25 |
| RADIANCE (Red) — Red decorative, responds uniformly, and flowers freely. | LD | Med. | Oct. 15 |
| REAL GOLD (Deep Gold) — Large decorative, secondary border, deep golden. | D | Med. | Sept. 25 |
| RED GLOW (Dark Red) — Small pompon, responds well for Spring garden pots. | P | Med. | Sept. 20 |
| RED GOLD (Red & Bronze) — Button, border. | B | Med. | Sept. 15 |
| RED VELVET (Red)— Large velvety decorative, dark crimson. Makes sturdy clumps. | LD | Med. | Oct. 5 |
| ROSA (Rose-Pink) — Cushion, border. | C | Med. | Sept. 5 |
| ROSITA (Lavender-Rose)—Button, secondary border. | B | Med. | Sept. 28 |
| ROUGE CUSHION (Brilliant Bright Red) | C | Short | Sept. 20 |
| ROYALIST (Red) — Medium velvety ox-blood red pompon. Exceptionally nice sprays. Suitable for cutting. | P | Med. | Oct. 1 |

| | | | |
|---|-------|-------|----------|
| ROYAL ROBE (Purple)—Decorative secondary border. | D | Med. | Sept. 15 |
| SRUTH SCOTT (Bronze)—Large semi-incurved golden bronze decorative. One of the best and most colorful big Mums. | LD | Tall | Sept. 28 |
| SALMON PRECOSE (Salmon-Pink) — Large decorative, border. | LD | Short | Sept. 1 |
| SCARLET CRIMSON (Bright Red) — Decorative, secondary border, bright. | D | Med. | Sept. 20 |
| SEPT. BR. (Golden Bronze) — Button, sec. border. | B | Med. | Sept. 20 |
| SEPT. GOLD (Deep Lemon) — Cushion, border. | LP | Tall | Sept. 25 |
| *SHALIMAR (White) — Large white decorative flowers produced on medium height growth. Good Mother's Day & later pot. Better when disbudded. | LP | Med. | Sept. 25 |
| SONNY (Salmon-Pink) — Small pompon, excellent cut flower either under glass or in the garden. Responds good in the early Cloth House shadings. | P | Med. | Oct. 1 |
| SSPARTAN (White) — Large semi-incurved white, vigorous clean growing habit. Improved considerably by disbudding. | LD | Tall | Oct. 15 |
| SPINDRIFT (White)—Decorative, secondary border. | D | Med. | Oct. 1 |
| SUCCESSOR (Silver-Lavender) — Decorative, secondary border. | D | Med. | Sept. 10 |
| SULPHUR SPOON (Lemon Yellow) — Spoon, secondary border. | S | Med. | Sept. 25 |
| SSUNDANCE (Yellow) — Large lemon-yellow, decorative. Long stems suitable for cutting. | LD | Med. | Sept. 20 |
| SSUNTONE SPOON (Yellow) — Light yellow spoon, for background or cascade. | Spoon | Tall | Oct. 10 |
| TECUMSEH (Erthrite-red with Pink Edges) | C | Short | Sept. 4 |
| THERESA STONE (White) — Cream ivory pompon for secondary border or cut flower. | LP | Short | Sept. 25 |
| TIFFANY ROSE (Deep Rose) — Med. large single, very prolific bloomer. Responds well for Spring pot plant. | S | Med. | Oct. 1 |
| *TORONTO (Golden Bronze) — Cushion border. Responds well as a Spring pot plant. | C | Short | Sept. 20 |
| TUNEFUL (Rose-Pink) — Pompon, large decorative blooms with darker centers, excellent for cutting in the home garden. | LD | Tall | Sept. 28 |
| TWINKLE (Bright Purple) — Cushion, border, novel color for Spring pots. | C | Short | Sept. 28 |
| VARIGATED RED CUSHION (Red with Yellow) | C | Short | Sept. 22 |
| SVINTAGE (Red) — Medium pompon of rich satiny claret to spinet red. Tolerant of cool weather. | P | Med. | Oct. 1 |
| SVULCAN (Red) — Dark red full double flowers on short branchy plants. | D | Short | Sept. 1 |

W. P. SNYDER (Apricot-Orange)—Medium pompon. Responds well for Spring pots. Beautiful orange-yellow well shaped plant. Must have full 60 degrees temp. if bloomed before Mother's Day.

D Med. Oct. 1

***WT. BOUNTY** (White)—Creamy white button pompon. Responds to off-season blooming. Good Spring Garden pot plant.

B Tall Sept. 15

WHITE CLOUD (White) — Early. Large flower.

D Med. Sept. 10

WHITE CUSHION (White) — Cushion, border, showing traces of pink in bud. Blooms later first year.

C Short Sept. 18

WHITE MASQUERADE (Silvery-White) — Shining mass of silvery-white pompons. Very neat 15" to 18" high. 1957 Intro.

D Med. Oct. 5

WHITE MOUND (White) — Well shaped cushion, sizeable white flowers.

D Short Sept. 26

WHITE SAIL (White) — Large decorative with cream center. A clean vigorous grower.

LD Med. Sept. 23

WHITE TOWER (Cream-White) — Large pompon, secondary border and cut flower.

LP Tall Sept. 15

WHITE WONDER (White) — Large pompon, secondary border and cut flower.

D Med. Sept. 30

***YELLOW CALUMET** (Lemon Yellow) — Pompon, sport of Calumet. Will be a valuable addition to the early yellow cut flowers. Responds well as a Spring or Fall pot plant.

D Med. Oct. 10

***YEL. CRIS COLUMBUS** (Brt. Lemon) — Med. large decorative, responds sharply to off-season blooming. By far the best of all the yellows for Spring Garden pots, either as 6" or 3".

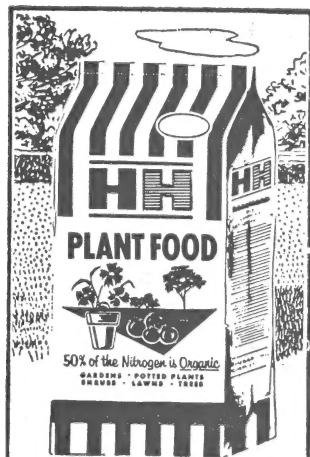
LD Med. Sept. 15

YELLOW CUSHION (Yellow) — Cushion, decorative, border, light yellow.

C Short Sept. 20

YEL. SUPREME (Bright Lemon) Cushion, border.

C Short Sept. 15



KEEP YOUR YARD BEAUTIFUL ALL SUMMER LONG

A special formula makes sturdy feeding roots and is recommended for growing mums.

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